

The following promotion is intended for viewing in Canada in the provinces of Nova Scotia, New Brunswick, Newfoundland and Labrador and Prince Edward Island only and shall be construed and evaluated according to Canadian law. Do not proceed in this promotion site unless you are a legal resident of, and located in one of the provinces of Nova Scotia, New Brunswick, Newfoundland and Labrador or Prince Edward Island.

OFFICIAL RULES – IRVING OIL \$1,000 A DAY GIVEAWAY (ATLANTIC CANADA) ("OFFICIAL RULES")

The Irving Oil \$1,000 a Day Giveaway (the "Sweepstakes") is sponsored by Irving Oil Marketing, G.P. ("Irving") and is administrated by WSP International Limited (the "Administrators"). Irving hereinafter will be referred to as the "Sweepstakes Sponsor". LoyaltyOne, Co. is in no way connected to the management of the Sweepstakes.

Participation in the Sweepstakes constitutes the entrant's ("you" or "your") full and unconditional agreement and acceptance of these Official Rules including the decisions of the judges, which are final on all matters relating to the Sweepstakes.

1. Basic Information: The contest is comprised of two parts: a) Play at the Pump Sweepstakes and b) Online Sweepstakes.

- a) **Play at the Pump Sweepstakes:** You can automatically be entered into the drawings for one (1) of sixty-three (63) available \$1,000 cash prizes as described in Rule 5, below, when you use your AIR MILES® Card at the time of purchase at any Irving location offering AIR MILES® Reward Miles in one of the provinces of Nova Scotia, New Brunswick, Newfoundland and Labrador or Prince Edward Island. To find participating Irving locations, please visit www.theirving.com. If you do not have an AIR MILES® Collector Card, you can enroll in the AIR MILES® Reward Program online at www.airmiles.ca. By enrolling to become an AIR MILES® Collector, you agree to be bound by the terms and conditions of the AIR MILES® Reward Program as amended from time to time. For no purchase entry, see Rule 4 below.
- b) **Online Sweepstakes:** You can enter the Online Sweepstakes by visiting www.irvingfun.com and complete the sign-up form to enter. Once entered in the Online Sweepstakes, you are eligible to win one (1) of ten (10) available \$1,000 cash prizes as described in Rule 5b below. No purchase is necessary for the Online Sweepstakes (see Rule 4, below).

Any questions, concerns or comments regarding the Sweepstakes can be sent by prepaid mail sent to "Irving Oil \$1,000 a Day Giveaway, c/o P.O. Box 3009 M.I.P., Markham, ON L3R 6G4".

2. Sweepstakes Dates: The Sweepstakes begins at 12:00:01 am Atlantic Standard Time ("AST") on November 6, 2019 (the "Sweepstakes Start Date") and ends at 11:59:59 pm AST on January 7, 2020 (the "Sweepstakes End Date"). The period from the Sweepstakes Start Date through to the Sweepstakes End Date is known as the "Sweepstakes Period".

3. Who Can Enter: The Sweepstakes is open to all legal residents of the provinces of Nova Scotia, New Brunswick, Newfoundland and Labrador and Prince Edward Island, who have reached the age of majority, as of the Sweepstakes Start Date, in the province in which they reside. Employees of Sweepstakes Sponsor, its affiliates and agents, contractors and immediate family members (defined as parents, children, siblings, and spouse) of each employee, together with those persons with whom such employees are domiciled, are not eligible to enter.

4. How to Enter: There are two (2) ways to enter the Sweepstakes, a) Play at the Pump Sweepstakes and b) Online Sweepstakes.

- a) **Play at Pump Sweepstakes:** Throughout the Sweepstakes Period, you will receive one (1) entry for every fuel transaction with a minimum fill of 20 L (any fuel type), using your AIR MILES® Collector Card at any participating Irving Oil location. Each eligible ballot received will be automatically entered into the drawings, following the schedule in Table 1. Prize winners will be randomly selected from amongst all

non-winning, eligible ballot entries received prior to the end of each Qualifying Transaction Period, see Table 1 for details. All non-winning ballot entries will automatically rollover into subsequent eligible drawings. For a No Purchase entry, send your Name, Address, Province, Postal Code, Phone Number, E-mail Address and AIR MILES® Collector Number, clearly printed or typed on a 3” x 5” card or piece of paper to: “Irving Oil \$1,000 a Day Giveaway, c/o P.O. Box 3009 M.I.P., Markham, ON L3R 6G4.” Each No Purchase Mail In Entry will receive one (1) ballot entry for the corresponding Qualifying Transaction Period. Limit one (1) No Purchase entry per person, per day. Please allow two (2) weeks for mail-in entries to be received from the date post marked. Requests for No Purchase entries must be received by January 7, 2020. If you do not have an AIR MILES® Card, you can enroll in the AIR MILES® Reward Program online at www.airmiles.ca. By enrolling to become an AIR MILES® Collector, you agree to be bound by the terms and conditions of the AIR MILES® Reward Program as amended from time to time.

- b) **Online Sweepstakes:** Go to www.irvingfun.com any time after 12:00:01 AM AST on the Game Start Date and follow the instructions on screen to enter. On this electronic entry form, you will be required to provide your name, phone number and your e-mail address. Once you have completed the form, follow the instructions to push the button to ‘Shake the Snow Globe’ and automatically receive one (1) to ten (10) Online Ballot Entries. The number of Online Ballots received (one (1) to ten (10)) are issued at random in equal odds and ratios. You can log-in to play once a day during the Contest Period and can earn a maximum of ten (10) Online Ballots per day per account.. Each Online Ballot received is automatically entered into the Online Sweepstakes Draws as outlined below (see Rule 5b).

5. Prize Details: There are a total of seventy-three (73) prizes available to be won in the Sweepstakes.

- a) **Play at Pump Sweepstakes Prize Details:** There will be a total of sixty-three (63) \$1,000.00 cash prizes available to be won in the Play at the Pump Sweepstakes, from amongst all eligible entries received during the Sweepstakes Period, following the Qualifying Transaction Period draw schedule in Table 1. Prizes will be awarded through a bank wire. Winner will need to provide a void cheque and complete all necessary documents as required by Irving in order to receive their prize.

Table 1 – At the Pump Sweepstakes Draw Schedule:

Drawing #	Qualifying Transaction Period			Draw Date	Prize	Quantity Available:
1	Wednesday, November 6, 2019	to	Friday, November 15, 2019	Wednesday, November 20, 2019	\$1,000.00 Cash	10
2	Saturday, November 16, 2019	to	Friday, November 22, 2019	Wednesday, November 27, 2019	\$1,000.00 Cash	7
3	Saturday, November 23, 2019	to	Friday, November 29, 2019	Wednesday, December 4, 2019	\$1,000.00 Cash	7
4	Saturday, November 30, 2019	to	Friday, December 6, 2019	Wednesday, December 11, 2019	\$1,000.00 Cash	7
5	Saturday, December 7, 2019	to	Friday, December 13, 2019	Wednesday, December 18, 2019	\$1,000.00 Cash	7
6	Saturday, December 14, 2019	to	Friday, December 20, 2019	Wednesday, January 3, 2020	\$1,000.00 Cash	7
7	Saturday, December 21, 2019	to	Friday, December 27, 2019	Wednesday, January 3, 2020	\$1,000.00 Cash	7
8	Saturday, December 28, 2019	to	Friday, January 3, 2020	Wednesday, January 8, 2020	\$1,000.00 Cash	7
9	Saturday, January 4, 2020	to	Tuesday, January 7, 2020	Wednesday, January 15, 2020	\$1,000.00 Cash	4
					Total:	63

- b) **Online Sweepstakes Prize Details:** There are a total of ten (10) \$1,000.00 Cash prizes available to be won in the Online Sweepstakes. Prizes will be awarded through a bank wire. Winner will need to provide a void cheque and complete all necessary documents as required by Irving in order to receive their prize. All Online winners will be randomly selected for each drawing from among all eligible online entries received prior to the draw date. **All online sweepstake prize drawings will be conducted on January 8, 2020 at the Administrator’s offices in Markham, ON.**

6. Notification and Redemption: If you have been drawn as a selected prize winner, the Sponsor or Administrator will notify you via e-mail and / or phone. If the selected winner does not respond to the Administrator's notification within fourteen days (14) days of the Prize Draw and the Sponsor or Administrator has made two (2) separate contact attempts, the potential winner will be disqualified and a new potential winner will be drawn. As a condition of awarding the prize, winner must have completed, within seven (7) days of receipt, the Sweepstakes Sponsor's Statement of Compliance, Release, and Indemnity ("Release Form") under which, among other matters, winner confirms his/her compliance and eligibility with these Official Rules, correctly answers, unaided, a mathematical skill testing question and releases and indemnifies Game Sponsor, Administrator and other certain parties. If a potential winner refuses or fails to timely return the required documents in accordance with these Official Rules, or is found to have violated the Official Rules of the Game in any way, or is deemed ineligible to receive a prize for any reason, or if any prize or prize notification from Game Sponsor or Administrator is returned as undeliverable, the potential winner will be disqualified and will be deemed to have forfeited the prize in question and the Game Sponsor will hold a drawing to select an alternate prize winner from among the pool of eligible entries received. Please allow four (4) to six (6) weeks for redemption of your prize. Winner is solely responsible for any taxes on prize award. Any costs or expenses are the sole responsibility of the winner.

7. Publicity: Acceptance of a Prize constitutes permission for Sweepstakes Sponsor to use the winner's name, likeness, voice and comments for advertising and promotional purposes worldwide in any media without limitation and without additional compensation unless prohibited by law. The names of the Prize Winners may be published at www.irvingfun.com or on Irving Oil's social media pages.

8. Odds: Odds of winning depend on the total number of eligible entries received during the Sweepstakes Period.

9. Restrictions: The following are prohibited and will result in automatic disqualification from the Sweepstakes: (1) using any method that artificially increases odds of winning; (2) non-compliance with these Official Rules; (3) any other act which the Sweepstakes Sponsor determines in its sole discretion, jeopardizes the integrity or proper conduct of the Sweepstakes; (4) using any robotic, automatic, mechanical, programmed or any similar entry duplication method to enter Online Sweepstakes or to claim any prize online.. Sweepstakes Sponsor further reserves the right, at its sole discretion, to disqualify, disallow, block entry and prosecute any individual who tampers with or attempts to tamper with the entry process or who enters using any automatic or programmed entry duplication method.

10. Privacy: Sweepstakes Sponsor will be collecting personal data about you for the administration of the Sweepstakes and for purposes of internal market research. No such personal data will be transferred or sold to any third party except in the following circumstances:

- when you give us permission to do so;
- when, in good faith, we believe the law requires disclosure;
- to affiliated companies, provided that our affiliated companies and their agents and advisors and their respective employees are restricted from using the information for any other purpose other than as described in these Official Rules; and
- to our respective agents for data processing purposes, our respective professional advisors and promotional and marketing agencies, provided that such agents, professional advisors and promotional and marketing agencies are restricted from using the information for any purpose other than as described in these Official Rules.

Sweepstakes Sponsor may match aggregated, statistical use information to parameters established by third parties, without releasing user information. This information will not contain any personally identifiable information. Sweepstakes Sponsor may share aggregate information with trading partners, co-branded sites, participating sponsors and advertisers; however, this aggregated information will not contain personally identifiable information. To access to the information you have supplied when registering for your AIR MILES® Collector Account, or to update or rectify your information, must be made by going to www.airmiles.ca.

11. Winners' List: The name of the winners will be available until January 8, 2021 by email at gamemaster@irvingfun.ca or by mail when sending a self-addressed stamped envelope to "Irving Oil \$1,000 a Day Giveaway Winner List, c/o P.O. Box 3009 M.I.P., Markham, ON L3R 6G4".

12. General Terms and Conditions: This Sweepstakes is void outside the provinces of Nova Scotia, New Brunswick, Newfoundland and Labrador and Prince Edward Island and where prohibited by law, and is subject to all applicable federal, provincial, and local laws and regulations. By accepting any prize, winners acknowledge that the Sweepstakes Sponsor has neither made, nor is in any manner responsible or liable for any representations, guarantees or warranties, express or implied, in fact or in law, regarding any awarded prize, including but not limited to its quality, merchantability or mechanical condition. By participating in the Sweepstakes, each participant agrees to release and hold the Sweepstakes Sponsor, LoyaltyOne, Co. and their employees, officers, directors, shareholders, agents, parent companies, affiliates, subsidiaries, advertising, promotion, fulfillment agencies and legal advisors (collectively the "Released Parties"), harmless from any and all losses, damages, rights, claims and actions of any kind arising from or in connection with participation in the Sweepstakes or the acceptance, possession, or use of any prize, including without limitation, any loss, personal injury, death, property damage, and claims based on publicity rights, defamation, or invasion of privacy. All entries become the property of Sweepstakes Sponsor and will not be returned. "Released Parties" are not responsible for any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from an entrant's participation in the Sweepstakes or from downloading any material from the Sweepstakes Sponsor's Servers or from any other Internet web site, regardless of whether the material was prepared by Sweepstakes Sponsor, or a third party.

CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY CORRUPT THE SWEEPSTAKES OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

The Released Parties are further not responsible for: (i) electronic transmissions or entries that are lost, late, stolen, incomplete, illegible, damaged, garbled, destroyed, or misdirected; (ii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation of transmission, communication failures, destruction or unauthorized access to, or alteration of, entries; (iii) failed or unavailable hardware, network, software or telephone transmissions, damage to entrants' or any person's computer and/or its contents, or causes beyond Sweepstakes Sponsor's reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Sweepstakes; (iv) any entries submitted in a manner that is not expressly allowed under these rules; or (v) incorrect or inaccurate entry information whether caused by entrants or by any of the equipment or programming associated with or utilized in the Sweepstakes. All incomplete or non-conforming entries will be disqualified. If for any reason this Sweepstakes cannot be executed as planned, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause(s) beyond the reasonable control of Sweepstakes Sponsor that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Sweepstakes, or if the Sweepstakes is compromised or becomes technically corrupted in any way, electronically or otherwise, Sweepstakes Sponsor reserves the right to terminate the Sweepstakes.

Total approximate retail value of all available prizes is \$73,000.00.

Game Sponsor: Irving Oil Marketing, G.P., Saint John, New Brunswick, Canada.

Administrator: WSP International Limited, Markham, ON, Canada.

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