

*The following promotion is intended for viewing in Canada in the provinces of New Brunswick, Nova Scotia, Prince Edward Island and Newfoundland and Labrador only, and shall be construed and evaluated according to Canadian law. Do not proceed in this promotion site unless you are a legal resident of, and located in one of the provinces of New Brunswick, Nova Scotia, Prince Edward Island or Newfoundland and Labrador.*

## **OFFICIAL RULES – IRVING OIL 2020 FALL SWIPE TO WIN SWEEPSTAKES ("OFFICIAL RULES")**

The Irving Oil 2020 Fall Swipe to Win Sweepstakes (the "Sweepstakes") is sponsored by Irving Oil Marketing, G.P. ("Irving") and is administrated by WSP International Limited (the "Administrators"). Irving hereinafter will be referred to as the "Sweepstakes Sponsor". LoyaltyOne, Co. is in no way connected to the management of the Sweepstakes.

Participation in the Sweepstakes constitutes the entrant's ("you" or "your") full and unconditional agreement and acceptance of these Official Rules including the decisions of the judges, which are final on all matters relating to the Sweepstakes.

**1. Basic Information:** You can automatically be entered into the drawings for a chance to win one (1) of four (4) available 25,000 AIR MILES® Reward Miles prizes, as described in Rule 5 below, when you use your AIR MILES® Card at the time of purchase at any Irving location offering AIR MILES® Reward Miles in one of the provinces of New Brunswick, Nova Scotia, Prince Edward Island or Newfoundland and Labrador. To find participating Irving Oil locations, please visit [www.irvingoil.com](http://www.irvingoil.com). For no purchase entry, see Rule 4 below. Any questions, concerns or comments regarding the Sweepstakes can be sent by prepaid mail sent to "Irving Oil Fall Swipe to Win, c/o P.O. Box 3009 M.I.P., Markham, ON L3R 6G4".

**2. Sweepstakes Dates:** The Sweepstakes begins at 12:00:01 am Atlantic Standard Time ("AST") on September 15, 2020 (the "Sweepstakes Start Date") and ends at 11:59:59 pm AST on November 9, 2020 (the "Sweepstakes End Date"). The period from the Sweepstakes Start Date through to the Sweepstakes End Date is known as the "Sweepstakes Period".

**3. Who Can Enter:** The Sweepstakes is open to all legal residents of the provinces of New Brunswick, Nova Scotia, Prince Edward Island and Newfoundland and Labrador, who have reached the age of majority as of the Sweepstakes Start Date, in the province in which they reside. Employees of Sweepstakes Sponsor, its affiliates and agents, contractors and immediate family members (defined as parents, children, siblings, and spouse) of each employee, together with those persons with whom such employees are domiciled, are not eligible to enter.

**4. How to Enter:** Throughout the Sweepstakes Period, you will receive one (1) automatic ballot entry for every 20 litres of fuel pumped (any fuel type) when you swipe your AIR MILES® Card at the time of purchase at any Participating Irving Oil location. Each eligible ballot received will be automatically entered into the drawings. Only ballots received during the sweepstakes period will be eligible to win. For a No Purchase entry, send your Name, Address, Province, Postal Code, Phone Number, E-mail Address and AIR MILES® Collector Number, clearly printed or typed on a 3" x 5" card or piece of paper to: "Irving Oil Fall Swipe to Win, c/o P.O. Box 3009 M.I.P., Markham, ON L3R 6G4." Each No Purchase Mail in Entry will receive ten (10) ballot entries. Limit one (1) No Purchase entry per person, per day. Please allow two (2) weeks for mail-in entries to be received from the date post marked. Requests for No Purchase entries must be received by November 9, 2020. If you do not have an AIR MILES® Card, you can enroll in the AIR MILES® Reward Program online at [www.airmiles.ca](http://www.airmiles.ca). By enrolling to become an AIR MILES® Collector, you agree to be bound by the terms and conditions of the AIR MILES® Reward Program as amended from time to time.

**5. Prize Details:** There will be total of four (4) draws held amongst all eligible entries received during the Sweepstakes Period. A total of four (4) prizes of 25,000 AIR MILES® Reward Miles will be awarded. The approximate retail value ("ARV") of AIR MILES® Reward Miles prize depends on the chosen method redemption, available Reward options at the time of redemption, and the set preference between AIR MILES Cash and AIR MILES Dream Accounts. If redeemed with AIR MILES Cash, 95 Cash Miles can be used in-store for \$10 towards

purchases at participating AIR MILES Partners or 95 Cash Miles can be used online for eVouchers for \$10 worth of value at participating Reward Partners. If redeemed for flights (1200 Reward Mile minimum required for flight redemption), value depends on destination chosen, date of travel and use of multiple carriers or suppliers. For example, one return economy flight in low season departure from Toronto, Ontario to Winnipeg, Manitoba is 2000 AIR MILES Reward Miles and has an approximate value of \$525.00 (Canadian) excluding taxes. Winner must pay applicable taxes, related transportation fees, governmental levies, excess baggage and other non-ticket costs. ARV of AIR MILES® Reward Miles redeemed for non-flight Reward options depends on Reward options in effect at the time of redemption. AIR MILES Reward Miles prize is subject to the terms and conditions of the AIR MILES Reward Program as amended from time to time. AIR MILES Reward Miles prize is not transferable or convertible to cash and must be accepted as awarded. **Drawings will be held on November 16, 2020 at the administrator's office in Markham, ON.**

**6. Notification and Redemption:** If you have been drawn as a selected prize winner, the Sponsor or Administrator will notify you via e-mail, postal mail and / or phone. If the selected winner does not respond to the Administrator's notification within fourteen days (14) days of the Prize Draw and the Sponsor or Administrator has made two (2) separate contact attempts, the potential winner will be disqualified and a new potential winner will be drawn. As a condition of awarding the prize, winner must have completed, within seven (7) days of receipt, the Sweepstakes Sponsor's Statement of Compliance, Release, and Indemnity ("Release Form") under which, among other matters, winner confirms his/her compliance and eligibility with these Official Rules, correctly answers, unaided, a mathematical skill testing question and releases and indemnifies Sweepstakes Sponsor, Administrator and other certain parties. If a potential winner refuses or fails to timely return the required documents in accordance with these Official Rules, or is found to have violated the Official Rules of the Sweepstakes in any way, or is deemed ineligible to receive a prize for any reason, or if any prize or prize notification from Sweepstakes Sponsor or Administrator is returned as undeliverable, the potential winner will be disqualified and will be deemed to have forfeited the prize in question and the Sweepstakes Sponsor will hold a drawing to select an alternate prize winner from among the pool of eligible entries received. Prize will be mailed to the winner's address that is provided on their release form. Please allow four (4) to six (6) weeks for redemption of your prize.

**7. Publicity:** Acceptance of a Prize constitutes permission for Sweepstakes Sponsor to use the winner's name, likeness, voice and comments for advertising and promotional purposes worldwide in any media without limitation and without additional compensation unless prohibited by law. The names of the Prize Winners may be published on [irvingoil.com/winmiles](http://irvingoil.com/winmiles).

**8. Odds:** Odds of winning depend on the total number of eligible entries received during the Sweepstakes Period.

**9. Restrictions:** The following are prohibited and will result in automatic disqualification from the Sweepstakes: (1) using any method that artificially increases odds of winning; (2) non-compliance with these Official Rules; and (3) any other act which the Sweepstakes Sponsor determines in its sole discretion, jeopardizes the integrity or proper conduct of the Sweepstakes.

**10. Privacy:** Sweepstakes Sponsor will be collecting personal data about you for the administration of the Sweepstakes and for purposes of internal market research. No such personal data will be transferred or sold to any third party except in the following circumstances:

- when you give us permission to do so;
- when, in good faith, we believe the law requires disclosure;
- to affiliated companies, provided that our affiliated companies and their agents and advisors and their respective employees are restricted from using the information for any other purpose other than as described in these Official Rules; and
- to our respective agents for data processing purposes, our respective professional advisors and promotional and marketing agencies, provided that such agents, professional advisors and promotional and marketing agencies are restricted from using the information for any purpose other than as described in these Official Rules.

Sweepstakes Sponsor may match aggregated, statistical use information to parameters established by third parties, without releasing user information. This information will not contain any personally identifiable information. Sweepstakes Sponsor may share aggregate information with trading partners, co-branded sites, participating sponsors and advertisers; however, this aggregated information will not contain personally identifiable information. To access to the information you have supplied when registering for your AIR MILES® Collector Account, or to update or rectify your information, must be made by going to [www.airmiles.ca](http://www.airmiles.ca).

**11. Winners' List:** The name of the winners will be available until November 9, 2022 by email at [gamemaster@irvingfun.ca](mailto:gamemaster@irvingfun.ca) or by mail when sending a self-addressed stamped envelope to "Irving Oil Fall Swipe to Win Winner List Request, c/o P.O. Box 3009 M.I.P., Markham, ON L3R 6G4".

**12. General Terms and Conditions:** This Sweepstakes is void outside the provinces of New Brunswick, Nova Scotia, Prince Edward Island and Newfoundland and Labrador, and where prohibited by law, and is subject to all applicable federal, provincial, and local laws and regulations. By accepting any prize, winners acknowledge that the Sweepstakes Sponsor has neither made, nor is in any manner responsible or liable for any representations, guarantees or warranties, express or implied, in fact or in law, regarding any awarded prize, including but not limited to its quality, merchantability or mechanical condition. By participating in the Sweepstakes, each participant agrees to release and hold the Sweepstakes Sponsor, LoyaltyOne, Co. and their employees, officers, directors, shareholders, agents, parent companies, affiliates, subsidiaries, advertising, promotion, fulfillment agencies and legal advisors (collectively the "Released Parties"), harmless from any and all losses, damages, rights, claims and actions of any kind arising from or in connection with participation in the Sweepstakes or the acceptance, possession, or use of any prize, including without limitation, any loss, personal injury, death, property damage, and claims based on publicity rights, defamation, or invasion of privacy. All entries become the property of Sweepstakes Sponsor and will not be returned. "Released Parties" are not responsible for any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from an entrant's participation in the Sweepstakes or from downloading any material from the Sweepstakes Sponsor's Servers or from any other Internet web site, regardless of whether the material was prepared by Sweepstakes Sponsor, or a third party.

**CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY CORRUPT THE SWEEPSTAKES OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**

The Released Parties are further not responsible for: (i) electronic transmissions or entries that are lost, late, stolen, incomplete, illegible, damaged, garbled, destroyed, or misdirected; (ii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation of transmission, communication failures, destruction or unauthorized access to, or alteration of, entries; (iii) failed or unavailable hardware, network, software or telephone transmissions, damage to entrants' or any person's computer and/or its contents, or causes beyond Sweepstakes Sponsor's reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Sweepstakes; (iv) any entries submitted in a manner that is not expressly allowed under these rules; or (v) incorrect or inaccurate entry information whether caused by entrants or by any of the equipment or programming associated with or utilized in the Sweepstakes. All incomplete or non-conforming entries will be disqualified. If for any reason this Sweepstakes cannot be executed as planned, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause(s) beyond the reasonable control of Sweepstakes Sponsor that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Sweepstakes, or if the Sweepstakes is compromised or becomes technically corrupted in any way, electronically or otherwise, Sweepstakes Sponsor reserves the right to terminate the Sweepstakes.

Sweepstakes Sponsor: Irving Oil Marketing, G.P., Saint John, New Brunswick, Canada. Administrator: WSP International Limited, Markham, ON, Canada.

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