

The following promotion is intended for viewing by Professional Truck Drivers only in Canada (in the provinces of New Brunswick, Nova Scotia, Prince Edward Island, Newfoundland and Labrador, Quebec, and Ontario only), and in the United States (in the states of Maine, Massachusetts, New Hampshire, and Vermont, only) and shall be governed, construed and evaluated in accordance with applicable laws in Canada and in the US. Do not proceed in this promotion site unless you are a legal resident of and located in one of the provinces or states as specified above.

OFFICIAL RULES – IRVING OIL 2023 “PROFESSIONAL DRIVERS WIN A FORD F-150 OR \$50,000*” CONTEST ("OFFICIAL RULES")

The Irving Oil 2023 “Professional Drivers Win a Ford F-150 or \$50,000* Contest” (the "Contest") is sponsored by Irving Oil Limited in Canada and Irving Oil Terminals Inc. in the USA ("Irving" or "Irving Oil") and is administrated by WSP International Limited (the "Administrators"). Irving hereinafter will be referred to as the "Contest Sponsor".

*\$50,000 is CAD \$50,000. In USA, value is US\$40,000. (See Rule 5, below).

Participation in the Contest constitutes the entrant's ("you" or "your") full and unconditional agreement and acceptance of these Official Rules including the decisions of the judges, which are final on all matters relating to the Contest.

1. Basic Information: No Purchase is Required. Professional Drivers (See Rule 3 below for definition of Professional Drivers) who fuel up at Irving 24 sites in the provinces of New Brunswick, Nova Scotia, Prince Edward Island, Newfoundland and Labrador, Quebec and Ontario in Canada; and in the states of Maine, Massachusetts, New Hampshire, and Vermont in the United States, are invited to click on the posted QR code found on signage at the pumps and in the driver’s lounges to enter for a chance to win. Any questions, concerns or comments regarding the Contest can be sent by prepaid mail to “Professional Drivers Win a Ford F-150 or \$50,000 Contest, c/o P.O. Box 3009 M.I.P., Markham, ON L3R 6G4”. Go to [IRVING 24 Locations](#) for a list of Irving 24 locations.

2. Contest Dates: The Contest begins at 12:00:01 am Atlantic Daylight Time (“AT”) on May 1, 2023, (the "Contest Start Date") and ends at 11:59:59 pm AT on October 31, 2023 (the "Contest End Date"). The period from the Contest Start Date through to the Contest End Date is known as the "Contest Period".

3. Who Can Enter: The Contest is only open to all Professional Drivers who are legal residents of the provinces of New Brunswick, Nova Scotia, Prince Edward Island, Newfoundland and Labrador, Quebec and Ontario in Canada and in the states of Maine, Massachusetts, New Hampshire and Vermont in the United States, who have reached the age of majority as of the Contest Start Date, in the province or state in which they reside. Professional Drivers are defined for the purposes of this contest to be drivers who earn their primary income as a driver. If, at any time throughout the Contest Period, you are an employee of any of the following: a) the Contest Sponsor; b) its affiliates and/or agents; c) any prize sponsor (including, for certainty, Ford Motor Company of Canada, Limited (“Ford”)) or contractors (all collectively “employee or employees”); or if you are an immediate family member (defined as parents, children, siblings, and spouse) of an employee; or if any of those persons with whom such employees are domiciled, then you are not eligible to enter. **The decision regarding entry eligibility is determined at the Contest Sponsor’s sole discretion and is final.**

4. How to Enter:

A) Register for the Contest: Throughout the Contest Period, you will find signage at all participating Irving 24 sites (“participating locations”) that includes a QR code. Using your camera function on your mobile device, position your device so that the QR code appears in the viewfinder and tap the image to open the link. You will be taken to a registration page. Or, you can access the registration page directly at www.irvingoil.com/winatruck. Complete the registration, including but not limited to your name, email

address, phone number and address of residence. You will also be asked if you wish to opt-in to receive marketing materials from the Contest Sponsor. On completion you will receive a contest ballot entry for a chance to win the Grand Prize (see Rule 4, below for details). Limit one entry per person per day.

B) Complete our Survey: You can earn one (1) Bonus Entry when you complete and submit our survey. To access the survey, find the QR code posted at the pumps at participating Irving 24 locations. Limit one bonus entry per person, per email address, per day.

5. Prize: Grand Prize will consist of either: a 2023 Ford F-150 XLT 4 x 4, (Approximate Manufacturer's Suggested Retail Price ("MSRP") in Canada is \$55,700.00 CAD and in the US is US\$ \$43,180) OR cash as selected by the prize winner. Cash option is CAD \$50,000 or US \$40,000.00. For Ford F-150, the MSRP excludes sales taxes, freight, pre-delivery inspection charges (Dealer Delivery), transport & delivery, air tax and all applicable taxes). Further prize specifications:

2023 F-150 XLT 4 x 4 in Canada, (MSRP \$55,700.00 CAD) includes 6-1/2' Box, 3.3L PFDI with Flex-Fuel Capability and Auto Start/Stop Technology System, Electronic 10-Speed Automatic Transmission, 4X2, 3.55 Non-Limited Slip Axle. For a standard list of features, you can visit: <https://shop.ford.ca/build/f150>.

2023 F-150 XLT 4 x 4 in US, (MSRP US\$ \$43,180.00 CAD) includes 6-1/2' Box, 3.3L PFDI with Flex-Fuel Capability and Auto Start/Stop Technology System, Electronic 10-Speed Automatic Transmission, 4X2, 3.55 Non-Limited Slip Axle. For a standard list of features, you can visit: <https://shop.ford.com/build/f150>.

Grand Prize drawings will be held at the Contest Administrators offices in Markham, Ontario on Wednesday, November 15, 2023. Only eligible entries received throughout the Contest Period will be valid for The Grand Prize drawing. The Contest Sponsor and Ford each reserve the right, in their sole discretion, to substitute and/or modify any prize with (a) prize(s) of equal or greater value for any reason.

6. Notification and Redemption: If you have been drawn as the selected Grand Prize winner, the Contest Sponsor or Administrator will notify you via e-mail, postal mail and / or phone. If the selected winner does not respond to the Administrator's notification within fourteen days (14) days of the relevant prize draw and the Contest Sponsor or Administrator has made two (2) separate contact attempts, the potential winner will be disqualified and a new potential winner will be drawn. As a condition of awarding the Grand Prize, winner must have completed, within seven (7) days of receipt, the Contest Sponsor's Statement of Compliance, Release, and Indemnity ("Release Form") under which, among other matters, winner confirms his/her compliance and eligibility with these Official Rules and releases and indemnifies Contest Sponsor, Administrator, and other certain parties. In Canada, winner must also correctly answer, unaided, a mathematical skill testing question. The prize winner will be asked to confirm their choice of either the Ford F-150 XLT 4 x 4, or cash. If the 2023 Ford F-150 XLT prize is selected, prize must be accepted as is and cannot be upgraded or modified by the winner. If a potential winner refuses or fails to timely return the required documents in accordance with these Official Rules, or is found to have violated the Official Rules of the Contest in any way, or is deemed ineligible to receive a prize for any reason, or if any prize or prize notification from Contest Sponsor or Administrator is returned as undeliverable, the potential winner will be disqualified and will be deemed to have forfeited the prize in question and the Contest Sponsor will hold a drawing to select an alternate prize winner from among the pool of eligible entries received, except as noted herein. For Ford vehicle prize, winner must take delivery of their prize vehicle at the dealership or participating Irving Oil Location as selected by the Contest Sponsor. Winner is responsible for expenses which are not included in the prize description (as detailed in Rule 4A) above), including but not limited to: licensing, insurance, registration and all other costs and fees associated with any upgrade or option packages the winner may request, and transportation from the dealership or participating Irving Oil Location. Cash prize option, if selected, will be awarded as a check, payable in the currency of the prize winner (see Rule 5, above) and winner must take delivery of their prize at the participating Irving Oil Location as selected by the Contest Sponsor. If the residence of the prize winner is in the US, then an IRS1099-MISC form will be issued. Ford vehicle prize may not be exactly as shown in Contest publicity or promotional materials and sponsor reserves the right to substitute an alternate prize of equal or greater value, should the original prize be unavailable, for any reason. Please allow four (4) to six (6) months for redemption of any Ford vehicle prize. Please allow four (4) to six (6) weeks for delivery of any Irving Oil Gift Card or cash prize.

7. Publicity: Acceptance of a Prize and completion of Release Form constitutes permission for Contest Sponsor to use the winner's name, likeness, voice, and comments for advertising and promotional purposes worldwide in any media without limitation and without additional compensation unless prohibited by law. The names of the Prize Winners may be published on www.irvingoil.com/winatruck.

8. Odds: Odds of winning a prize depends on the total number of eligible entries received during the Contest Period.

9. Restrictions: The following are prohibited and will result in automatic disqualification from the Contest: (1) using any method that artificially increases odds of winning; (2) non-compliance with these Official Rules; and (3) any other act which the Contest Sponsor determines in its sole discretion, jeopardizes the integrity or proper conduct of the Contest.

10. Privacy: Contest Sponsor will be collecting personal data about you for the administration of the Contest and for purposes of internal market research. No such personal data will be transferred or sold to any third party except in the following circumstances:

- when you give us permission to do so;
- when, in good faith, we believe the law requires disclosure;
- to affiliated companies, provided that our affiliated companies and their agents and advisors and their respective employees are restricted from using the information for any other purpose other than as described in these Official Rules; and
- to our respective agents for data processing purposes, our respective professional advisors and promotional and marketing agencies, provided that such agents, professional advisors and promotional and marketing agencies are restricted from using the information for any purpose other than as described in these Official Rules.

Contest Sponsor may match aggregated, statistical use information to parameters established by third parties, without releasing user information. This information will not contain any personally identifiable information. Contest Sponsor may share aggregate information with trading partners, co-branded sites, participating sponsors and advertisers; however, this aggregated information will not contain personally identifiable information.

11. Winners' List: The name of the winner will be available until December 30, 2023 by email at gamemaster@irvingwin.com or by mail when sending a self-addressed stamped envelope to "Professional Drivers Win a Ford F-150 or \$50,000 Contest "Winner List Request, c/o P.O. Box 3009 M.I.P., Markham, ON L3R 6G4".

12. Prize Supplier: By entering this Contest, each entrant acknowledges and agrees that Ford's sole and exclusive role in the Contest is that of Prize supplier and that Ford is in no way responsible for the administration of the Contest or the selection of winners and that all such responsibility rests with the Contest Sponsor. By participating in the Contest, each entrant releases and agrees to indemnify Ford and hold it harmless from and against any and all costs, claims, damages, (including, without limitation, any special, incidental or consequential damages), or any other injury, whether due to negligence or otherwise, to person(s) or property (including, without limitation, death or violation of any personal rights, such as violation of right of publicity/privacy, libel, or slander), due in whole or in part, directly or indirectly, to participation in the Contest, or arising out of participation in any Contest-related or Prize-related activity, or the receipt, enjoyment, participation in, use or misuse, of any Contest or Prize-related activity, whether hosted by Contest Sponsor or a third party.

13. General Terms and Conditions: This Contest is void outside the provinces of New Brunswick, Nova Scotia, Prince Edward Island, Newfoundland and Labrador, Quebec, and Ontario in Canada, and in the states of Maine, Massachusetts, New Hampshire, Vermont, Rhode Island, Connecticut and Massachusetts in the United States, and where prohibited by law, and is subject to all applicable federal, provincial, and local laws and regulations. By accepting any prize, winners acknowledge that the Contest Sponsor has neither made, nor is in any manner responsible or liable for any representations, guarantees or warranties, express or implied, in fact or in law, regarding any awarded prize, including but not limited to its quality, merchantability or mechanical condition. By

participating in the Contest, each participant agrees to release and hold the Contest Sponsor, Administrators, and their employees, officers, directors, shareholders, agents, parent companies, affiliates, subsidiaries, advertising, promotion, fulfillment agencies and legal advisors (collectively the "Released Parties"), harmless from any and all losses, damages, rights, claims and actions of any kind arising from or in connection with participation in the Contest or the acceptance, possession, or use of any prize, including without limitation, any loss, personal injury, death, property damage, and claims based on publicity rights, defamation, or invasion of privacy. All entries become the property of Contest Sponsor and will not be returned. "Released Parties" are not responsible for any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from an entrant's participation in the Contest or from downloading any material from the Contest Sponsor's servers or from any other Internet web site, regardless of whether the material was prepared by Contest Sponsor, or a third party.

CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY CORRUPT THE CONTEST OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, CONTEST SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

The Released Parties are not responsible for any problem that may arise, including technical failures related to telephone or internet network lines, online computer systems, servers, Internet service providers, hardware, software, viruses, bugs, personal computer failures and/or software and hardware configurations or the non-reception of an email message by the Released Parties for any reason, including line congestion on the Internet or on any website or any combination of these factors. The Released Parties are not liable for any damage to a user's system resulting from entering the Contest or downloading any software necessary to enter the Contest. In the unfortunate event the Contest Website crashes or experiences technical difficulties, the Released Parties are not responsible.

The Released Parties are further not responsible for: (i) electronic transmissions or entries that are lost, late, stolen, incomplete, illegible, damaged, garbled, destroyed, or misdirected; (ii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation of transmission, communication failures, destruction or unauthorized access to, or alteration of, entries; (iii) failed or unavailable hardware, network, software or telephone transmissions, damage to entrants' or any person's computer and/or its contents, or causes beyond Contest Sponsor's reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Contest; (iv) any entries submitted in a manner that is not expressly allowed under these rules; or (v) incorrect or inaccurate entry information whether caused by entrants or by any of the equipment or programming associated with or utilized in the Contest. All incomplete or non-conforming entries will be disqualified. If for any reason this Contest cannot be executed as planned, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause(s) beyond the reasonable control of Contest Sponsor that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Contest, or if the Contest is compromised or becomes technically corrupted in any way, electronically or otherwise, Contest Sponsor reserves the right to terminate the Contest.

Contest Sponsors: Irving Oil Limited in Saint John, NB in Canada, and Irving Oil Terminals Inc. in Portsmouth, NH in the USA. Administrator: WSP International Limited, Markham, ON, Canada.

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